

## IdeaPaint™ CREATE

Virtually Odorless Dry Erase Paint with the Most Flexible Application and Color Possibilities



IdeaPaint CREATE is an easy to install, primer-free\* dry erase coating that can transform any smooth surface into a high-performance, dry erase canvas that erases cleanly every time.

- Certified low emission paint, LEED compliant
- Flexible application: roller or HVLP spray
- Virtually odorless, low VOC formula
- Quick, 4-day cure ('write on') time

### \*Surfaces

IdeaPaint CREATE can be primer-free and directly applied to a clean, smooth surface – specifically painted drywall, finished wood, whiteboard, greenboard, blackboard and glass. Application surfaces can be flat or rounded such as a column. Primer is required if coating new drywall, steel, plastic, or vinyl – or a stained surface typical of a worn-out whiteboard or chalkboard. Use IdeaPaint BASE, Sherwin-Williams Premium Wood and Wall Latex primer or Kilz Premium Latex primer.

### Surface Prep

IdeaPaint CREATE can be applied over a smooth surface and color. IdeaPaint CREATE will be as smooth as the surface itself. A minimal level 4 finish is recommended. A level 5 is recommended for HVLP installation to achieve the smoothest finish. IdeaPaint is a high gloss coating; imperfections and visible seams will telegraph. If changing the color of a surface or if surface is stained, prime prior to IdeaPaint application for optimal hiding power.

### Application

Dry wipe any sanded surface to rid remaining debris prior to application. IdeaPaint CREATE can be roller or HVLP sprayer applied. Use the roller included in the kit for roller application. CREATE should be applied between 50°F and 90°F. Allow to dry-to-the-touch for 1 hour at normal temperatures and humidity. If primer or paint has been installed, follow manufacturer's instructions for application and drying requirements before applying IdeaPaint.

### Available Kit Sizes

Color Class	Kit Sizes
WHITE	25, 50, 100, 200 sq. ft.
BLACK	50 sq. ft.
CLEAR	25, 50, 100, 200 sq. ft.

### Color Class

3 color classes: WHITE, BLACK, and CLEAR\*\*

\*\* Apply **CLEAR** over any color and type of interior paint to achieve desired color IdeaPaint dry erase surface.

### Dry Time / Conditions

77°F (25°C) + 50% RH:

Dry To Touch: 1-2 hours

Initial Cure Time: 4 days

### Sustainability Specs

- Clean spills with cloth and warm water during application
- 97 g/l VOC (WHITE and BLACK), 120 g/l (CLEAR)
- 10-year limited warranty

- ✓ LEED Compliant
- ✓ GREENGUARD Children and School
- ✓ Lead/Formaldehyde Free
- ✓ CA 01350
- ✓ SCAQMD
- ✓ CHPS
- ✓ CalGreen

